

# COLLABORATIVE PERSPECTIVES on ADDICTION

March 24<sup>th</sup> – 25<sup>th</sup> 2017  
Albuquerque, NM  
At the Hotel Andaluz



A N D A L U Z

## Addiction at the Crossroads of Mental and Physical Health

### SPONSORSHIP PROSPECTUS

#### **Member Profile:**

The Society of Addiction Psychology (Division 50 of the American Psychological Association), promotes advances in research, professional training, and clinical practice within the broad range of addictive behaviors. This is the fifth annual meeting sponsored by the Division. We anticipate hundreds of psychologists at all levels (from students through leaders in the field) focused on addiction research and treatment will be in attendance at this exciting meeting.

#### **Meeting Profile:**

The meeting, titled Collaborative Perspectives on Addiction, will be held in Albuquerque, NM, March 24-25, 2017. The theme is “Addiction at the Crossroads of Mental and Physical Health” and will feature multiple professional development opportunities—including clinical workshops, acclaimed keynote speakers, Drs. William Miller and Kathleen Grant, and networking opportunities.

#### **Meeting Schedule:**

The meeting schedule includes Thursday evening registration and opening reception; the opening keynote will be Friday morning with sessions, including symposia, posters, clinical workshops, and networking sessions through Saturday evening. Meals, breaks and social hours wind out the weekend. Table exhibits may be setup on Friday and Saturday in the registration area.



<http://addictionpsychology.org>

# COLLABORATIVE PERSPECTIVES ON ADDICTION

March 24-25, 2017 • Hotel Andaluz Albuquerque

Company/Organization

Main Contact

Street Address

City

State

Zip code

Phone

Fax

Email

Website

Contact Authorized Signature

Amount/Level of Sponsorship

Payment Method

- Check
- Credit Card
- Send Invoice

## SPONSORSHIP CONTRACT

To exhibit at CPA or advertise in the meeting program, carefully read this contract. The best method to get the most publicity and ad space for your money is to sponsor an event at the meeting (see levels to the right). Your company will be recognized in printed materials as a supporter of the meeting. Any questions can be directed to Dr. Clara Bradizza at [bradizza@ria.buffalo.edu](mailto:bradizza@ria.buffalo.edu)

### IMPORTANT DEADLINES

- 1/27/17 Deadline to reserve program space
- 1/30/17 Deadline to submit program inserts
- 1/30/17 Deadline for Friend of CPA donation included in the program.

All advertising should be submitted as high-resolution, camera-ready, color PDFs. Full-page ads are 8.5 x 11, ½ page ads are 8.5 x 5.5.

**NOTE:** All Sponsors will receive listing on the conference website and in marketing materials, and will also receive special recognition during the conference.

### ADVERTISING OPTIONS

- Reserve a table in the registration area (\$300)
- Reserve a full page ad in the conference program (\$300)
- Reserve a half page ad in the conference program (\$200)
- Reserve a ¼ page ad in the conference program (\$100)
- Reserve a black & white insert in the program (\$100)

### PAYMENT & LOGO

Payment should be sent within 30 days of signed contract and no later than **1/15/17**. Upon signing contract, sponsors should immediately forward logo to Katie Witkiewitz at [katiew@unm.edu](mailto:katiew@unm.edu).

## SPONSORSHIP OPTIONS

### Platinum Partner \$2500

**Pick one:**

- Social Hour
- Coffee Break

**Pick one:**

- Sponsored Travel Award
- Student Registration Discounts

**Check all you wish to receive**

- Free Meeting Registration
- Full Page Ad in Program
- Full Table

### Gold Partner \$2000

**Pick one:**

- Coffee Break
- Sponsored Travel Award
- Student Registration Discounts

**Check all you wish to receive**

- Free Meeting Registration
- Full Page Ad in Program
- Full Table

### Silver Partner \$1500

**Pick one:**

- Coffee Break
- Sponsored Travel Award
- Student Registration Discounts

**Check all you wish to receive**

- Free Meeting Registration
- Half Page Ad in Program
- Full Table

### Bronze Partner \$1000

**Pick one:**

- Sponsored Travel Award
- Student Registration Discounts

**Check all you wish to receive**

- Half Page Ad in Program
- Full Table

### Supporting Partner \$500

**Check all you wish to receive**

- Black & white insert in Program
- Full Table

### Friend of CPA \$10-\$500

- Named as "Friend of CPA" in Program
- \$\_\_\_\_\_ indicate amount of donation