



Celebrating 10 Years of CPA

Pushing the Boundaries for Innovation and Inclusivity: Celebrating 10 years of CPA

April 7-9 • Portland, OR

SPONSORSHIP PROSPECTUS

Member Profile:

The Society of Addiction Psychology (Division 50 of the American Psychological Association), promotes advances in research, professional training, and clinical practice within the broad range of addictive behaviors. This is the 10th annual meeting sponsored by the Division. We anticipate hundreds of psychologists and other health care professionals and scientists at all levels (from students through leaders in the field) will be in attendance at this exciting meeting.

Meeting Profile:

The year's Collaborative Perspectives on Addiction meeting will be held in Portland, OR, April 7th to 9th. The theme is "Pushing the Boundaries for Innovation and Inclusivity: Celebrating 10 years of CPA" and will feature multiple professional development opportunities—including research symposia and posters and networking opportunities as usual, as well as a diversity workshop on collecting data with minoritized populations, an open science workshop (on using OSF, preregistration, etc.) and an open science panel, and the addition of the new format of the Chair's Choice Papers this year! A highlight of the meeting is our Friday Mentorship Lunch that provides trainees with an opportunity for informal networking and conversations with senior colleagues in our field.

Meeting Schedule:

We are excited to again offer an expanded 3-day schedule for the 2022 CPA Conference! The meeting begins on the afternoon of Thursday April 7th with the opening remarks, followed by a full day of activities. The conference continues on Friday April 8th and concludes on the afternoon of Saturday April 9th. Each day is packed with scholarly sessions, including symposia, posters, and clinical workshops, as well as networking opportunities. Meals, breaks and social hours round out the weekend.



addictionpsychology.org

COLLABORATIVE PERSPECTIVES ON ADDICTION

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SPONSORSHIP CONTRACT

To become a CPA sponsor, please read about your options here. A brief description is located on the right and more detailed descriptions are contained in the pages that follow. All sponsors will be recognized on the conference website, in marketing materials, and during the conference. Sponsorship packages, however, are the most cost-efficient method to get publicity and ad space for your organization.

We are committed to hosting a safe and engaging in-person conference this year and will distribute COVID-19 safety-related policies prior to the meeting.

Choosing a package and paying is easy! Simply email our CPA sponsorship chair, Ryan Carpenter (ryancarpenter@umsl.edu). Ryan will walk you through the process of choosing a sponsorship option online and paying the corresponding fee. We prefer payment by credit card, but we can also accept check if this is required by your institution or organization. Ask Ryan about payment options!

IMPORTANT DEADLINES

2/15/2020 Deadline to reserve program space

2/15/2020 Deadline to submit program ads

3/1/2020 Deadline for Friend of CPA donation

All advertising should be submitted as high-resolution, camera-ready, color PDFs. Full-page ads are 8.5 x 11 and half-page ads are 8.5 x 5.5.

PAYMENT & LOGO

Go to <http://bit.ly/CPAsponsor> and register for Sponsorship Only. Upon completing all forms and payment, sponsors should send their logo to Ryan Carpenter (ryancarpenter@umsl.edu) for inclusion in the program

SPONSORSHIP OPTIONS

Platinum Partner \$2000 (Supports 2 Travel Awards)

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 2 Exhibit Tables
- Opening Announcement
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table

Gold Partner \$1800 (Supports 1 Travel Award)

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table

Silver Partner \$1500 (Supports 1 Travel Award)

- 1 Free Meeting Registration
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour or Coffee Break
- Signage Near Registration Table

Bronze Partner \$1000

- 1 Free Meeting Registration
- Half-Page Ad in Program
- 1 Exhibit Table
- Signage During Coffee Break
- Signage Near Registration Table

Supporting Partner \$500

- Half-Page Ad in Program
- 1 Exhibit Table
- Signage During Coffee Break

Friend of CPA (Variable)

- Any amount appreciated, typical donation is \$50-\$100
- Name/logo included in Program

A-La-Carte

- Exhibit Table (\$350)
- Full-Page Ad in Program (\$300)
- Half-Page Ad in Program (\$200)
- Please also see the last page for details about a potential virtual sponsorship option!

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Platinum Partner – \$2,000

- Two free meeting registrations
- One full-page ad in the program brochure
- Two exhibit tables
- Exclusive announcement of sponsorship from the podium by CPA conference leadership during initial conference opening (only available to Platinum Partners)
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Platinum Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. Two students receive travels awards for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Gold Partner – \$1,800

- Two free meeting registrations
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Gold Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. One student receives a travel award for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

Silver Partner – \$1,500

- One free meeting registration
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour or one Coffee Break
- Signage near the registration table indicating their Silver Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. One student receives a travel award for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Bronze Partner – \$1,000

- One free meeting registration
- One half-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break
- Signage near the registration table indicating their Bronze Partner status

Supporting Partner – \$500

- One half page ad
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break

Friend of CPA (Suggested Donation \$50)

We welcome all to help support this year's CPA meeting. Any amount is appreciated; typical donations range from \$50-\$100. These "Friends of CPA" get their individual or institution/company name and logo highlighted as a "Friend of CPA" in program brochure.

Potential Virtual Option

If we were able to offer a virtual experience alongside the in-person meeting this year, would you be interested in being a virtual supporting partner? Please communicate this to me via email.

Virtual Supporting Partner – \$500

- Half-Page Ad in Program
- Conference Website Ad (3 days)
- A la carte virtual option - Conference Website Ad (\$200/day)