



Substance Use and Addictive Behaviors across the Lifespan

SPONSORSHIP PROSPECTUS

Member Profile:

The Society of Addiction Psychology (Division 50 of the American Psychological Association), promotes advances in research, professional training, and clinical practice within the broad range of addictive behaviors. This is the 8 annual meeting sponsored by the Division. We anticipate hundreds of psychologists and other health care professionals and scientists at all levels (from students through leaders in the field) will be in attendance at this exciting meeting.

Meeting Profile:

The year's Collaborative Perspectives on Addiction meeting will be held in San Diego, CA, April 2nd to 4th, in San Diego, CA at the Kimpton Solamar Hotel. The theme is "Substance Use and Addictive Behaviors across the Lifespan" and will feature multiple professional development opportunities--including presentations by acclaimed keynote speakers, Dr. Sara Jo Nixon (University of Florida) and Dr. Suchitra Krishnan-Sarin (Yale School of Medicine), research symposia and posters, and networking opportunities. A highlight of the meeting is our Friday Mentorship Lunch that provides trainees with an opportunity for informal networking and conversations with senior colleagues in our field. We are also thrilled to welcome NIAAA Director Dr. George Koob to CPA to present an update on NIAAA Research and Treatment Priorities and to participate in a moderated Q&A period with conference attendees.

Meeting Schedule:

We are excited to offer an expanded 3-day schedule for the 2020 CPA Conference! The meeting begins on the afternoon of Thursday April 2nd with the opening keynote, followed by a full day of activities. The conference continues on Friday April 3rd, including the second keynote, and concludes on the afternoon of Saturday April 4th. Each day is packed with scholarly sessions, including symposia, posters, and clinical workshops, as well as networking opportunities. Meals, breaks and social hours round out the weekend.



COLLABORATIVE PERSPECTIVES ON ADDICTION

April 2-4 • Kimpton Solamar Hotel, San Diego, CA

SPONSORSHIP CONTRACT

To become a CPA sponsor, please read about your options here. A brief description is located on the right and more detailed descriptions are contained in the pages that follow. All sponsors will be recognized on the conference website, in marketing materials, and during the conference. Sponsorship packages, however, are the most cost-efficient method to get publicity and ad space for your organization.

Choosing a package and paying is easy! Simply email our CPA sponsorship chair, Brandon Bergman (bgbergman@mgh.harvard.edu). Brandon will walk you through the process of choosing a sponsorship option online and paying the corresponding fee. We prefer payment by credit card, but we can also accept check if this is required by your institution or organization. Ask Brandon about payment options!

IMPORTANT DEADLINES

2/15/19 Deadline to reserve program space

2/15/19 Deadline to submit program ads

3/1/19 Deadline for Friend of CPA donation

All advertising should be submitted as high-resolution, camera-ready, color PDFs. Full-page ads are 8.5 x 11 and half-page ads are 8.5 x 5.5.

PAYMENT & LOGO

Payment is made online at the web address above. Upon completing all forms and payment, sponsors should immediately forward their logo to Brandon Bergman (bgbergman@mgh.harvard.edu) for inclusion in the program.

SPONSORSHIP OPTIONS

Platinum Partner \$2500 (Supports 2 Travel Awards)

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 2 Exhibit Tables
- Opening Announcement
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table

Gold Partner \$2000 (Supports 1 Travel Award)

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table

Silver Partner \$1500 (Supports 1 Travel Award)

- 1 Free Meeting Registration
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour or Coffee Break
- Signage Near Registration Table

Bronze Partner \$1000

- 1 Free Meeting Registration
- Half-Page Ad in Program
- 1 Exhibit Table
- Signage During Coffee Break
- Signage Near Registration Table

Supporting Partner \$500

- Half-Page Ad in Program
- 1 Exhibit Table
- Signage During Coffee Break

Friend of CPA (Variable)

- Suggested donation of \$50, though any contribution is appreciated
- Name/logo included in Program

A-La-Carte

- Exhibit Table (\$350)
- Full-Page Ad in Program (\$300)
- Half-Page Ad in Program (\$200)

COLLABORATIVE PERSPECTIVES ON ADDICTION

April 2-4 • Kimpton Solamar Hotel, San Diego, CA

Platinum Partner – \$2,500

- Two free meeting registrations
- One full-page ad in the program brochure
- Two exhibit tables
- Exclusive announcement of sponsorship from the podium by CPA conference leadership during initial conference opening (only available to Platinum Partners)
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Platinum Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. Two students receive travels awards for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

Total Estimated Value for Sponsor (\$3850) – Cost (\$2500) = \$1350 savings

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Gold Partner – \$2,000

- Two free meeting registrations
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Gold Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. One student receives a travel award for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

Total Estimated Value for Sponsor (\$2650) – Cost (\$2000) = \$650 savings

Silver Partner – \$1,500

- One free meeting registration
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour or one Coffee Break
- Signage near the registration table indicating their Silver Partner status
- *Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors. One student receives a travel award for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement.*

Total Estimated Value for Sponsor (\$1975) – Cost (\$1500) = \$475 savings

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Bronze Partner – \$1,000

- One free meeting registration
- One half-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break
- Signage near the registration table indicating their Bronze Partner status

Total Estimated Value for Sponsor (\$1375) – Cost (\$1000) = \$375 savings

Supporting Partner – \$500

- One half page ad
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break

Total Estimated Value for Sponsor (\$650) – Cost (\$500) = \$150 savings

Friend of CPA (Suggested Donation \$50)

We welcome all to help support this year's CPA meeting. While the suggested donation is \$50, every dollar is appreciated. These "Friends of CPA" get their individual or institution/company name and logo highlighted as a "Friend of CPA" in program brochure.